



King George &  
Queen's Hospitals  
Charity

*Making our hospitals  
even better.*

# Corporate Giving



*...Start something brilliant today*

Charity No: 1059455

# Corporate Giving

## Take the opportunity to make a real difference to your local community

### We provide the extras that make your local hospitals even better

Our charity supports two local hospitals: King George Hospital in Ilford and Queen's Hospital in Romford. Our hospitals are known for providing excellent care to the people of Barking and Dagenham, Havering and Redbridge. Whilst the NHS provides funding for the necessities, we fund innovative projects that go over and above NHS core funding to enhance the hospital experience for all.

Corporate support for our charity is a mutually beneficial relationship. So, whether you are looking to motivate your employees, develop your brand profile or highlight your commitment to your local community, establishing a relationship with us is a step in the right direction.

Your staff



Your gifts



Your donations



## Can your business help make a difference?

The opportunities for supporting our hospitals are endless. All you have to do is find what's best suited for you

### Ways you can get involved:

- **Make us your chosen charity**
- **Make a one-off or regular donation**
- **Sponsor an event** – increase your corporate visibility
- **Organise your own fundraising event**
- **Join us at our charity events**
- **Matched Funding** - can you match fund?
- **Sign up your staff to Payroll Giving schemes**
- **Promote our events**
- **Donate raffle prizes and other goods**
- **Collection boxes** around your business premises
- **Volunteer** – your staff can volunteer with us

Innovative medical equipment



Putting smiles back on children's faces

Bright and comfortable refurbishments



Your positive charity commitment will show that you are a business who cares. This will be appreciated by your staff, suppliers and clients.

### Show that giving back to your community is at the heart of your business

#### A note from the Charity Chair - George Wood:

*"Generous charity support from businesses across the region has a huge impact on our hospitals. Generating a positive and strong partnership within an organisation, will create valuable and beneficial results. No matter how big or small your organisation is, with your support we can continue to enhance the hospital experience for everyone in our local community."*

Your donations will enhance your CSR (Corporate Social Responsibility) strategy – arguably an important part of your company's agenda.

### Supporting a well-respected charity promotes and benefits your business

- **Press releases** detailing your support
- **Boost employee morale**
- **Advertising** in print and online
- **Business literature** in our event literature packs
- **Priority invitations and corporate hospitality** at our events

### Take the first step today

Give our fundraising team a call to discuss how we can work together in partnership. We are here to work with you, listen to your ideas, help you with suggestions and support you all the way. Together, we can help make the hospital journey a better one for all of us.



We work with businesses to deliver outstanding, mutually beneficial partnerships.

Supporting our charity will help enhance awareness of your brand while directly benefiting our local hospitals.

*What better way to get your team motivated and working together?*

**Give us a call and let's get started...**

**King George and Queen's Hospitals Charity**

Queen's Hospital, Rom Valley Way, Romford RM7 0AG

Call: 01708 774825 Email: [bhrut.charity@nhs.net](mailto:bhrut.charity@nhs.net)

**[www.supportyourhospital.org](http://www.supportyourhospital.org)**

**Facebook and LinkedIn:** [KingGeorgeandQueensHospitalsCharity](https://www.facebook.com/KingGeorgeandQueensHospitalsCharity)

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